



**Meadows**  
PUBLISHING SOLUTIONS

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## MEADOWS PUBLISHING SOLUTIONS RELEASES AUTOPRICE SOFTWARE FOR ADOBE INDESIGN CS4 USERS (Macintosh & Windows)

### News Highlights

- **Automates intricate data entry, saving time and money:** AutoPrice links databases to InDesign or QuarkXPress documents, automating previously costly, time-intensive and tedious manual entry of prices and other material;
- **Adds greater document flexibility:** With AutoPrice, records can be extracted from any type of database and placed anywhere within InDesign documents. Updating, reformatting, revising, batch processing and versioning becomes relatively effortless, reducing errors and accelerating production cycles. Users can create more flexible catalogs, and similar publications in less time;
- **Updates graphics:** AutoPrice can also be used to instantly insert or swap out product pictures, logos or any type of graphic image;
- **Compatible with existing workflows:** AutoPrice software is compatible with versions of the Adobe InDesign or QuarkXPress applications.

**SCHAUMBURG, IL** – January 30, 2009 – Meadows Publishing Solutions (MPS) today announced the release of their AutoPrice™ plug-in module for Adobe InDesign CS4 users on both Macintosh® and PC platforms. AutoPrice is a powerful yet easy-to-use tool for linking text and graphics in any type of database to Adobe InDesign or QuarkXPress® documents, vastly streamlining production. Proven over 14 years by many of the largest catalog and financial publishers throughout the world, AutoPrice has set the standard for plug-in based data-connectivity software.

As the name implies, AutoPrice is engineered to automate the process of inserting, updating and versioning prices for catalogs, retail flyers and similar publications. It is also ideal for updating timetables, phone lists or any other type of information that can be referenced from a database or spreadsheet file. For more information about MPS software, please visit [www.meadowsp.com](http://www.meadowsp.com).

### How It Works

AutoPrice extracts and updates prices (or other data) via “placeholders” within InDesign (or QuarkXPress) documents that are linked to records in any type of database or spreadsheet. Placeholders can be positioned anywhere on the page, even within running text, and can be styled without restriction for maximum design possibilities. Raw database prices can also be styled in virtually any fashion as they are extracted.

More flexible catalogs, flyers, timetables and similar publications can be created and manipulated in less time. Users can update, reformat, revise and spin off multiple versions with far less effort, thereby reducing errors and accelerating production cycles. A single command can update (re-price) an entire publication from a revised database. The AutoPrice database engine is mature, field-tested and proven to be lightning fast, typically requiring no more than a few seconds to completely update a page.

### Update Graphics, Generate Reports, Batch Process

AutoPrice also supports graphic file import and exchange, which includes advanced searching and error

reporting capabilities. Comprehensive and fully-featured report generation aids proofing, billing or index generation. For large projects and multiple files, AutoPrice supplies selectable batch processing, also complete with full reporting. An entire catalog containing hundreds of individual documents can be fully processed within minutes.

### **Full Compatibility**

AutoPrice is now available for InDesign CS4 and QuarkXPress 7, as well as previous versions, from Meadows Publishing Solutions. For more information, please visit [www.meadowsp.com](http://www.meadowsp.com)

### **About Meadows Publishing Solutions**

Meadows Publishing Solutions is a software development and consulting company specializing in commercial and custom XTensions™ for QuarkXPress, plug-in modules for Adobe InDesign and Adobe Acrobat® and other extensible technologies. Meadows has developed a number of popular software packages for the database publishing and variable data printing markets, including their award-winning products AutoPrice™ and DesignMerge®. Founded in 1991, Meadows is based just outside of Chicago in Schaumburg, Illinois.

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