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Meadows Publishing Solutions Announces AutoPrice Now Available for QuarkXPress v6.5 for Windows

News Highlights

- With hundreds of users worldwide, AutoPrice™ is recognized as the leading production software for linking pricing, product numbers, and promotional copy in a database to QuarkXPress® and Adobe® InDesign® documents;
- AutoPrice enables publishers of catalogs, retail flyers and marketing materials to have near-instantaneous links to pricing and product positioning changes by automatically updating information from any flat-file or ODBC-compliant database;
- Meadows Publishing Solutions will be demonstrating AutoPrice for QuarkXPress 6.5 and Adobe InDesign in booth #8637 at the PRINT 2005 show (September 9–15 in Chicago).

Chicago, IL– September 9, 2005 — Meadows Publishing Solutions (MPS) today began demonstrating a pre-released version of their popular AutoPrice software as an XTensions® module for QuarkXPress 6.5 Windows®. Already available for QuarkXPress Macintosh®, and Adobe InDesign CS and CS2 (on both Mac and PC), the QuarkXPress Windows XTensions module is expected to be available by the end of this year. MPS will be demonstrating AutoPrice for QuarkXPress 6.5 and Adobe InDesign on both Mac and PC platforms, in booth #8637 at the PRINT 2005 show (September 9–15 in Chicago).

Meadows Publishing Solutions Quote

“With profit margins under steady downward pressure, publishers are in constant search of automated solutions which reduce editing cycles and turnaround time frames,” said Noel Williams, Vice President, MPS. “AutoPrice is the solution to this concern, enabling publishers to react quickly to last-minute price changes, and market versioning alterations.”

About AutoPrice

Hundreds of users worldwide recognize AutoPrice as the leading (both nationally and globally) production software for linking pricing, product numbers, pictures, and promotional copy in a database to QuarkXPress and InDesign documents. AutoPrice provides publishers of catalogs, retail flyers and marketing materials with near-instantaneous links to pricing and product positioning changes. By automatically updating information from any flat-file or ODBC-compliant database, publishers save critical production hours by nearly eliminating key-stroking errors, reducing proofing/editing cycles, increasing production turnaround, and providing greater efficiency and consistency in last-minute revisions.

AutoPrice streamlines the production and versioning of catalogs, price lists, retail flyers and financial documents by linking QuarkXPress or InDesign documents to any external database. In addition to evident time saving and the elimination of most key-stroking errors, AutoPrice also offers:

- User-friendly Interface: Existing QuarkXPress AutoPrice users can easily move from QuarkXPress to InDesign, and back, without re-tagging the document, or having to re-train to use AutoPrice;
- Image Replacement: Allows designers to uniformly and instantly replace product pictures, logos, or any type of graphic image;
- Automated Versioning: Enables users to spin-off multiple catalog versions from a single source;

— Interface to Internet Catalogs: By adding AutoPrice Exporter Pro, users can extract data from a QuarkXPress or InDesign document to a database file, which can then be used to populate web, e-commerce or digital-content databases.

For more information about AutoPrice, please visit www.meadowsp.com.

About Meadows Publishing Solutions

Meadows Publishing Solutions is a software development and consulting company specializing in commercial and custom XTensions for QuarkXPress, plug-in modules for Adobe InDesign and Adobe Acrobat®, and other extensible technologies. Meadows has developed a number of popular software packages for the database publishing and variable data printing markets, including their award-winning products AutoPrice and DesignMerge®. Founded in 1991, Meadows is based just outside of Chicago in Schaumburg, Illinois.

Press Contacts

John Kriho
President, Meadows Publishing Solutions
E: jkriho@meadowsp.com
T: 847-882-8202

Craig Kevghas
President, CPR Marketing, Inc.
E: kevghas@aol.com
T: 978-392-8990

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