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Meadows to Showcase Two New DesignMerge Pro Versions at Graph Expo 2007

News Highlights

- DesignMerge® Pro will be demonstrated with Adobe® InDesign® and QuarkXPress® 7.0 Universal Binary;
- DesignMerge Pro is a suite of software modules that allow users to quickly and easily create variable data output from Adobe InDesign and QuarkXPress documents, without changing the look and feel of either application;
- Meadows will be demonstrating the new versions of DesignMerge Pro in Booth #4750 at the Graph Expo 2007 show, September 9-12, at McCormick Place South in Chicago
- DesignMerge will also be exhibited in the Canon USA booth (#2400) and the Fujifilm Graphic Systems USA booth (#4406).

Schaumburg, IL– September 5, 2007— Meadows Publishing Solutions (MPS) announced today that they will be demonstrating DesignMerge Pro for Adobe InDesign and QuarkXPress 7.0 Universal Binary at the upcoming Graph Expo show in booth #4750, and will be shipping the full product within a few weeks. With this introduction, DesignMerge becomes the only cross-platform (PC and Macintosh) VDP plug-in module to support both Adobe InDesign and QuarkXPress users.

With the rising acceptance and implementation of variable data publishing, professional applications that can be used cross-platform, while maintaining a uniform appearance, is of increasing value to digital service providers. Because DesignMerge works directly with Adobe InDesign and QuarkXPress, the product ensures that the printed output will be exactly as expected, and designers can work with their existing page layout applications with minimal additional training. MPS will be demonstrating DesignMerge Pro in booth #4750 at Graph Expo 2007. DesignMerge will also be exhibited in the Canon USA booth (#2400) and the Fujifilm Graphic Systems USA booth (#4406). For more information about DesignMerge Pro, please visit www.meadowsp.com.

About DesignMerge

The DesignMerge Professional Bundle is a suite software module for Adobe InDesign and QuarkXPress that provides sophisticated variable data printing and data publishing features. All of the features of InDesign or QuarkXPress are available when using DesignMerge software. DesignMerge also supports all of the most popular VDP output formats including Optimized PostScript, PPML, EPS, PDF, VIPP, Barco/Xeikon Book Ticket, and QuarkXPress documents, and is compatible with systems offered by Canon, Xerox, HP, EFI, and Konica-Minolta. For more information about DesignMerge plug-in technology, please visit www.designmerge.com/aboutplugins.

Meadows Publishing Solutions Quote

“DesignMerge offers consumers several advantages over it’s competition,” noted DesignMerge Channel Manager Greg Bane. “First developed in 1998, DesignMerge has matured to become one of the most established VDP offerings in the market. With thousands of professional customers worldwide, the software offers superior stability through extensive field application. And as a plug-in, it offers the professional designer a non-invasive tool that only enhances the QuarkXPress or InDesign workflow and doesn’t impede its capabilities. Finally, it enables users to keep files native to the application and workflow, eliminating time-costly conversion and data loss.”

About Meadows Publishing Solutions

Meadows Publishing Solutions is a software development and consulting company specializing in commercial and custom XTensions™ for QuarkXPress, plug-in modules for Adobe InDesign and Adobe Acrobat™ and other extensible technologies. Meadows has developed a number of popular software packages for the database publishing and variable data printing markets, including their award-winning products AutoPrice™ and DesignMerge®. Founded in 1991, Meadows is based just outside of Chicago in Schaumburg, Illinois. For more information, please visit www.meadowsps.com.

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