# DesignMerge® Catalog Options

## Feature Summary

### PDF Exporter Features

- Automatically converts AutoPrice placeholders into PDF hyperlinks
- No manual entry - URL's for hyperlinks can be shared across all documents
- Option to uniquely style each link during the export process
- Supports both URL hyperlinks and relative document hyperlinks

### Squinch Reporter Features

- Automatically calculates Square Inch values for every part number or SKU
- Easily handles non-standard Squinch areas (such as "L" shapes)
- Capable of combining multiple Squinch areas into one
- Shared areas (Index, TOC, Ads) are fully supported

### Data Exporter Features

- Exports content into tables compatible with any database or spreadsheet system
- Style-sensitive text formatting and translation table support
- Operates interactively or in batch processing mode
- Allows for inclusion of HTML, XML, and custom tags

## PDF Exporter Module

**Automatically export PDF files with customized hyperlinks**

The PDF Exporter module can automatically convert your DesignMerge Catalog links into fully customized and embedded hyperlinks in an automated fashion. The module supports a robust set of replaceable parameters that can be used to customize each of the links as they are exported. Full control over link styling is also provided. This module is ideal if you are creating PDF Catalogs, or exporting PDF pages with embedded hyperlinks for use in an online page turning catalog.

| STOCK NO. | Internal Part No. | Fig. | Size |
|---|---|---|---|
| 543-ZT-S199USD5 | ZT-F1979USD5-59 | A | 0603 |
| 843-ZT-V19A9NG5 | ZT-F19NG5-5491 | A | 0603 |
| 343-ZT-V199NB5 | ZT-F199NB5-5490 | A | 0603 |
| 243-ZT-S179... | http://www._____.com/access/?pr=843-ZT-V19A9NG5 | | 0603 |
| 943-ZT-V19A5US | ZT-F19US-5498 | B | 0603 |
| 743-ZT-S195UY | ZT-F195AUY-5499 | B | 0603 |

## Squinch Reporter Module

**Create square inch reports from any InDesign document**

The Squinch Reporter module produces comprehensive Square Inch Analysis reports from one or more catalog pages prepared using DesignMerge Catalog. Full SKU-level details about catalog square inch utilization are provided in a customized report format. Support for global, shared and combined square inch areas is also included as a standard feature. If you are tired of wearing a green eye shade and measuring your catalog pages manually using a ruler, then this one is for you!

## Data Exporter Module

**When your document is your database ... get the data out!**

The Data Exporter module allows you to organize and extract content (text, picture, and styling information) from any set of Adobe InDesign documents. The extracted content can then be used to populate Web, e-Commerce, or Digital Content databases.

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# Index Builder

### Powerful indexing software for catalogers

Index Builder provides a powerful set of tools for creating catalog indexes. It is designed with a number of exclusive features that are ideal for catalog workflows. The software supports the creation of both Product, Manufacturer and Part Number indexes. Multi-level product index entries, batch processing, and an intuitive, menu-driven user interface make this module an ideal solution for all your indexing needs.

# Linear Bar Code Module

### Produce variable bar codes automatically

Linear bar codes can be produced automatically from data that is extracted from a specified database field, or tied to a specific product part number. The module can be used to produce any of the following bar codes (PostNet, USPS Intelligent Mail, Codabar, CODE 128, CODE 39, EAN-13, Interleaved 2 of 5, JAN-13, MSI-Plessey, UPC-A, UPC-E, ISBN). All of the fonts are included as a standard component of the Linear Bar Code Module.

# 2D Bar Code Module

### Generate variable QR Code, PDF417 & Data Matrix bar codes

Features complete control over sizing and encoding aspects of the bar code including certain styling aspects such as color. Using the module with DesignMerge Catalog allows variable 2D bar codes to be placed and updated in any catalog or other publication.

# GroupPicture

### Import archived "group" elements directly

Save complete groups of InDesign elements in a single file which "behaves" just like a picture. Catalog GroupPictures in any image database application then drag and drop the saved groups directly onto a document page. What you get is the original, native InDesign elements ready for editing and styling as desired. Can be combined with DesignMerge Catalog and Page Builder to automatically build catalog pages.

# Page Builder Module

### Quickly build catalog pages from GroupPicture layouts

Page Builder works with DesignMerge Catalog and GroupPicture to provide a system that can be used to automatically build catalog pages. The user first creates pre-defined "product block" layouts using GroupPicture software, and assigns DesignMerge Catalog links. Then, with a few mouse clicks, entire catalog pages can be imported and assembled. The system includes advanced features, such as category sorting and automatic table building.