DESIGNMERGE® CATALOG

DesignMerge® Catalog for Adobe® InDesign®

Link InDesign documents to virtually any database!

Utilized by hundreds of major catalogers around the world, DesignMerge Catalog has become the premier data publishing, price updating, document versioning and reporting software package available today – and it is so easy to use!

DesignMerge Catalog connects Adobe InDesign documents to virtually any external database, and provides a powerful toolset for automatically updating prices, descriptions, pictures, and even complete product blocks in catalogs, price lists, retail flyers, and financial documents.

The product works by assigning "placeholders" to text or picture information in an InDesign document. Each placeholder is associated with a key value, such as a product number (SKU). When a document update is initiated by the user, the DesignMerge Catalog software queries the database, retrieves the requested data, and updates the document. Updates to the document are lightning fast, and can be initiated at any time.

DesignMerge Catalog provides a number of advanced features for processing, error checking and reporting. As an example, the **Batch Processing** mode lets you update hundreds of documents at one time, and the DesignMerge **CopyFit™** module easily handles text overflow conditions that may occur during an update. Also included is the **DesignMerge Rules Module**, which can be used to implement sophisticated conditional logic (if/then/else) processing.

DesignMerge Catalog Applications

- **Catalogers:** Instantly import last minute price changes. Quickly update descriptive copy or pictures. Produce multiple price or market versions of a catalog in minutes. Produce PDF versions of your catalog pages with embedded links for online product access. Export all of your catalog content for use with online or content database systems. Automate your *Square Inch* reporting processes.

- **Retailers**: Update product or pricing information in retail flyers or brochures. Produce different market versions of retail material. Create shelf tags, labels, coupons and other POP material. Full price styling control is included with the core software.

- **Financial Institutions**: Create updated fund statements and fact sheets, customized prospectus data, and other financial documents.
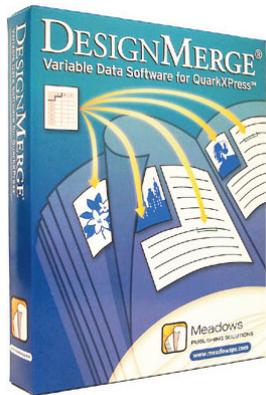
Features

- Adds price and product updating features to Adobe InDesign
- Links text or picture information to any external database
- Easily handles special stratifications, such as quantity pricing
- Utilizes a simple, menu-driven, intuitive user-interface
- Works with comma, tab, or custom delimited text files
- Connects directly to popular ODBC database systems
- Supports any size database and hundreds of fields per record
- Ability to tag entire tables in one step using the Table Tagger™ feature
- Utilizes built-in batch processing features – perfect for larger publications
- Supports the creation of both Linear and 2D bar codes
- 100% U.S.-based development and support (absolutely no outsourcing!)
- Available for Mac or Windows

Meadows
PUBLISHING SOLUTIONS

1305 Remington Road, Suite G
Schaumburg, IL 60173

More Features...
Included with DesignMerge Catalog

DesignMerge CopyFit™ Module
CopyFit works with DesignMerge to detect and remedy text "overflow" conditions within a variable text frame. The overset text is tweaked according to a set of user-defined rules until the text "just fits" within the frame area, all in real time during a DesignMerge session.

DesignMerge Rules Module
This module provides powerful, conditional processing (if-then-else) features that can be used to perform specific actions based upon the content of database fields.

Unicode Support
A new mode in DesignMerge Catalog supports the use of Unicode data in database files. Special characters and other unicode data can be directly imported into InDesign documents using this feature.

Table Tagger™
The Table Tagger feature allows the user to quickly assign placeholders to tab-separated text, or Adobe InDesign tables, with one click! This unique feature saves hours of valuable production time.

Lookback Placeholders
Imagine linking to unique SKU data that is also printed in your catalog. Change the SKU in the catalog, and the correct pricing magically comes in. That's what Lookback Placeholders can do for you!

Batch Processing
In catalog production, it is common to save each page or spread of a catalog as a separate document. The Batch Processing feature streamlines this process by allowing you to process hundreds of documents at one time.

Linear and 2D Bar Code Modules
The Linear and 2D Bar Code Modules can be used to produce fully variable bar codes in a number of popular formats. The data for each Bar Code can be specified in any database field. During the merge, DesignMerge extracts the data, encodes it, and then places the fully composed bar code into the document.

PDF Exporter Module
The PDF Exporter module automatically converts your DesignMerge Catalog placeholders into fully customized and embedded hyperlinks. This module is ideal if you are creating PDF Catalogs, or exporting PDF pages with embedded hyperlinks for use with online "page flipping" systems.

Square Inch Reporting Module (Squinch)
The Squinch Reporter module produces comprehensive Square Inch Analysis reports from one or more catalog pages prepared using DesignMerge Catalog. Full SKU-level details about catalog square inch utilization is provided in a customized report format. If you are tired of wearing a green eye shade and measuring your catalog pages with a ruler, then this one is for you!

Data Exporter Module
When your document is your database, this module gets the data out! The Data Exporter module allows you to organize and extract content (text, picture, and styling information) from any set of Adobe InDesign documents. The extracted content can then be used to populate Web, e-Commerce, or Digital Content databases.

Index Builder Module
Powerful indexing software, designed exclusively for catalogers, the Index Builder module provides a unique set of tools for creating catalog indexes. The product supports the creation of both Product and Manufacturer indexes. Multi-level product index entries, batch processing, and an intuitive user-interface make this module an ideal solution for all your indexing needs.

ODBC Module
Link directly to any SQL database! The ODBC software module allows users to program their own SQL queries and store them with placeholders inside of the InDesign document. Documents can then be updated either in flat-file, or ODBC mode.