

# DESIGNMERGE® PDF IMPOSER



## Features

- Adds powerful imposition features to Adobe InDesign. There are NO other Apps required
- Supports all of the most common imposition types and is incredibly fast, especially for VDP jobs
- Imposition templates are designed and created directly in Adobe InDesign (add your own elements to any template, such as color bars, reg marks, die/grid lines, etc.)
- Utilizes our simple, intuitive, *Imposition Designer* user interface
- Tightly integrated with DesignMerge Pro software for automated imposition of variable data jobs
- Supports reverse ordering of VDP jobs with automatic clearing of empty imposition positions
- Batch processing mode can impose hundreds of PDF files in one session
- Fully integrated with Enfocus Switch to provide powerful VDP and Imposition automation
- 100% U.S.-based development and technical support
- Available for Mac or Windows



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## DesignMerge® PDF Imposer

Imposition software integrated with Adobe InDesign!

DesignMerge PDF Imposer is a very powerful and incredibly fast imposition tool that works directly within the Adobe InDesign application. The software supports the most common imposition types (*Step and Repeat*, *N-up (Variable Data)*, *Sequential*, *Cut & Stack*, *Label Sort*, and *2up Saddle Stitch Booklets*), but has been designed with special performance features that are ideal for high-speed, multi-up imposition of personalized variable data output produced by DesignMerge Pro, or ANY other VDP system.

PDF Imposer includes our unique **Imposition Designer** interface that allows you to design completely custom imposition templates using standard Adobe InDesign styling and layout tools. The software also includes a built-in **Batch Processing** feature capable of imposing hundreds of PDF files in mere seconds. For automated systems, PDF Imposer can be integrated directly with **Enfocus Switch** and our **DesignMerge Automation** offering as well.

PDF Imposer can be licensed and installed as a separate, standalone imposition tool, but has also been very tightly integrated with DesignMerge Pro variable data software, supporting the creation of personalized and fully imposed VDP output in a single operation.

## DesignMerge PDF Imposer Applications

- **Traditional Impositions:** Quickly impose any PDF file using our integrated *Imposition Designer* interface, all from within the comfort of your Adobe InDesign application.
- **Variable Data Impositions:** Produce variable data PDF files using DesignMerge Pro, or ANY variable data product, and then impose them in seconds using custom-designed imposition templates.
- **Label Presses and Duplo Cutters:** For VDP jobs designed to be run on roll-fed label presses, or processed using Duplo cutter/slitter devices, the imposed items must be split and sorted to ensure correct ordering. No problem! The built-in *Label Sort* mode of PDF Imposer makes jobs like these absolutely trivial to impose.
- **Customized Saddle Stitch Booklets:** Easily create individual, unique, personalized booklets using DesignMerge Pro variable data software, and then impose them in Saddle Stitch format automatically using PDF Imposer. For larger booklets, PDF Imposer fully supports user-defined Creep values, which can be applied using Page Shift or Page Scale methods.

## How PDF Imposer Works

### First, Design Your Imposition Template in Adobe InDesign...

PDF Imposer utilizes Imposition Templates that are created directly in Adobe InDesign using our **Imposition Designer** interface along with our unique **Imposition Frame™** design technology. Separate trim and bleed marks can be added automatically, but of course because the designs are created within Adobe InDesign, you are free to add your own elements to the Imposition Templates, such as color bars, special registration marks, grid/die lines, and the like.

### Then, Export your PDF Imposition Template...

Once your design is complete, use PDF Imposer to quickly export and create a reusable PDF Imposition Template that will serve as the base for all similar impositions. Build up a library of your most common Imposition Templates, and feel free to share them with other PDF Imposer users.

### Finally, Impose from Adobe InDesign...

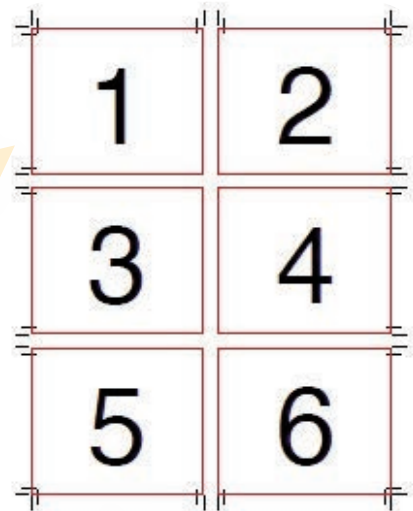
The imposition process is initiated from within your Adobe InDesign application. Just open the PDF Imposer panel, select your PDF file, choose your Imposition Template, and click a button. In seconds you have a perfectly imposed PDF file, optimized and ready to be sent to your press.

### And, there are NO Apps Required!

PDF Imposer does not require any additional apps (such as Adobe Acrobat) and functions completely within Adobe InDesign. If you are an Adobe InDesign user, we are certain that DesignMerge PDF Imposer will soon become your new, favorite imposition tool!



*Design your imposition in Adobe InDesign*



*Export your Imposition Template*



*Impose and Print!*