DesignMerge® Pro Options

Feature Summary

Linear Bar Code Module

- Automatically produce linear bar codes from extracted data
- Produce a dozen of the most popular linear bar codes
- Includes royalty-free use of fonts

2D Bar Code Module

- Generate QR Code, PDF417 and Data Matrix bar codes
- Font-based bar code generation means lightning fast output
- Fully supports verbose data formats such as the *vCard* format.

Scripting Module Features

- Develop scripts in AppleScript, JavaScript or VBScript
- Attach custom "actions" to DesignMerge rules
- Integrate with workflow automation products such as **Enfocus Switch**

Price Style Module Features

- Use conditional rules to apply custom formatting to variable prices
- Create multiple Price Style formats and apply any number of them to links in your document

Linear Bar Code Module
Produce variable bar codes automatically

Linear bar codes can be produced automatically from data that is extracted from a specified database field, or tied to a specific product part number. The module can be used to produce any of the following bar codes (PostNet, USPS Intelligent Mail, Codabar, CODE 128, CODE 39, EAN-13, Interleaved 2 of 5, JAN-13, MSI-Plessey, UPC-A, UPC-E, ISBN). All of the fonts are included as a standard component of the Linear Bar Code Module. You may use these fonts on a royalty-free basis!

2D Bar Code Module
Generate variable QR Code, PDF417 & Data Matrix bar codes

Features complete control over sizing and encoding aspects of the bar code including certain styling aspects such as color. Using the module with DesignMerge allows variable 2D bar codes to be placed and updated in any direct mail piece, business card, or other publication. In conjunction with *Embedded Variable Link* support, the 2D Bar Code Module fully supports verbose data formats such as the *vCard* format.

Scripting Module
Develop automated VDP workflows & custom "actions"

For the ultimate in workflow automation, Meadows has developed a scripting module that provides access to a very robust scripting library. This module allows several of the Meadows software modules (including DesignMerge, AutoPrice, and CopyFit) to be controlled and directed from within the AppleScript, JavaScript or VBScript environments. In addition, DesignMerge customers can create custom "actions" that can be attached to any DesignMerge rule. This module can also be utilized for integration with workflow automation products such as **Enfocus Switch**.

Price Style Module
Apply custom formatting to variable prices

The Price Style Module is designed to format variable prices when used in conjunction with DesignMerge. The Price Style Module allows you to apply custom formatting to prices when they are merged into a document. Styles can be applied conditionally, depending upon the value of the price. You can even create multiple Price Style formats and apply any number of them to links within your documents. This module is a must-have for applications such as POP displays, store signage, shelf tags, and the like.

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