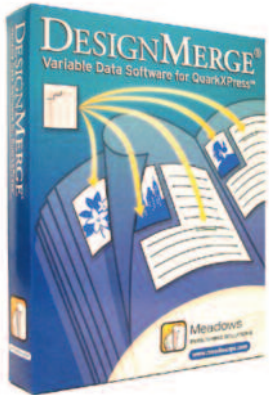


DESIGNMERGE® STARTER



Features

- Lower-cost DesignMerge solution
- Utilizes a “click-count” method of VDP output metering
- Supports the same feature set as DesignMerge Pro software
- Additional blocks of records can be reloaded at any time
- Great for short-run VDP applications
- Can also be used to equip “Design Only” workstations
- Includes the “VDP Packager” feature
- VDP Packages can be transferred to DesignMerge Pro workstations for final output
- VDP packages can also be utilized as input for automated VDP workflows, such as the DesignMerge integration with Enfocus Switch
- Note: DesignMerge Starter requires internet access in order to verify and update the available record counts at the start of each VDP job

DesignMerge® Starter for Adobe® InDesign® Short-run VDP and Document Preparation Option

DesignMerge Starter is a version of DesignMerge Pro that has been designed for short-run variable data jobs, or for document preparation, testing, and proofing purposes.

The functionality and features provided by DesignMerge Starter are identical to DesignMerge Pro. The only difference is that DesignMerge Pro provides unlimited VDP output, while DesignMerge Starter utilizes a “click count” method of VDP output metering. This method tracks the VDP output produced by the software and deducts the number of printed records from the total number available.

Record Reloads

The base configuration for DesignMerge Starter includes 50,000 records of VDP output. As VDP output is generated by the software, the number of available records is reduced. If you exhaust your available record count, you can reload additional records at any time. Before starting a VDP job, the amount of records to be utilized will be calculated and presented to you, thereby ensuring you will always have enough records available to complete the VDP job.

DesignMerge Starter Applications

- **Short-run VDP Jobs:** If you regularly produce short-run variable data jobs, or have a need only for occasional VDP processing, then DesignMerge Starter may be a good choice. For example, a client that produces VDP output of 1,000 records or less can run 50 jobs through the system before a record reload will be required.
- **Document Preparation and Proofing:** Documents must be prepared for VDP output using DesignMerge software. With DesignMerge Starter, the standard prep work (including tagging, shortest and longest line test, preflighting, as well as data preview and proofing operations), **do not reduced the available record count!** As such, many clients may choose to equip a set of “design only” workstations with lower-cost DesignMerge Starter software. In this configuration, the design workstations are utilized for document tagging and proofing, and can even run out a few VDP records for final approval. For final output, the entire job can be “packaged” using the built-in **VDP Packager** feature. The resulting package can then be transferred to a DesignMerge Pro workstation (which supports unlimited VDP records), or to an automated system such as the DesignMerge Pro integration with Enfocus Switch.



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